

# CREATIVE CALGARY HOME ELECTION KIT



**The arts and culture sector in Calgary is essential to building a vibrant and resilient city and needs to be actively supported by City Council.**

During this election, we encourage arts supporters to tell their municipal candidates that civic support for arts and culture is an important election issue for them.

When your candidates come knocking, ask them their perspective on the arts, and if they will support the sector if elected.

## How to use this document:

- 1 Cut out the Door Frame Canvassing Guide and tape it to the inside of your main entryway to refer to.
- 2 Place the "I Vote Arts" sign in a prominent street-facing window.
- 3 Visit **creativecalgary.org** to see who in your ward has replied to the Creative Calgary survey, and see what they had to say. If your candidate hasn't responded - ask them why not!

Creative Calgary is a non-partisan group of artists, arts organizations, and arts workers who champion the economic, cultural, and social benefits that the arts contribute to a vibrant and resilient city.

# CREATIVE CALGARY DOOR FRAME CANVASSING GUIDE

- Remember...*
- Always be polite! Door-knockers are often volunteers.
  - Ask to speak directly to the candidate.
  - Candidates want your vote. Let them know that this matters to you! The more people they hear it from, the more they will be motivated to act.

## Questions:

- ➡ **What's the last arts event you attended?**
- ➡ **How will you (and your party if applicable) support arts and culture in Calgary and in our ward?**
- ➡ **Have you completed the Creative Calgary survey? What did you say / why not?**

## Did you know:

- ➡ **90% of Calgarians** believe that having arts and culture experiences available is essential for a good quality of life in our community.
- ➡ The Creative sector contributes around **\$1.9 billion** directly to Calgary's GDP and employs up to **33,300** Calgarians.

To learn more about the Arts & Culture sector in Calgary and the work of Creative Calgary, visit [creativecalgary.org](http://creativecalgary.org).

I VOTE

ARTS

FOR  
THE

CREATIVE  
CALGARY