



To Creative Calgary and the Calgary creative communities.

August 19, 2025

On behalf of Music Calgary, I am pleased to extend our strong support for Creative Calgary and their advocacy on behalf of Calgary's arts and culture sector.

As a nonprofit organization, Music Calgary is dedicated not only to supporting the creative endeavors of local musicians but also to enhancing Calgary's economic and cultural fabric. We work as both an artistic development organization and an economic driver, advocating and building professional networks, creating industry opportunities, and supporting artists in developing sustainable national and international careers, all while maintaining Calgary as their home base.

The creative sector is a cornerstone of Calgary's future. It supports tens of thousands of jobs, generates billions in revenue for local businesses, and contributes tens of millions in tax revenues across all levels of government. Beyond its economic impact, the arts enrich our daily lives, foster a sense of belonging, strengthen community identity, and attract and retain the talent needed to grow our economy.

For Music Calgary, the vitality of Calgary's arts ecosystem directly impacts the musicians and creative workers we serve. Our ability to connect artists to professional networks, mentorship, and industry opportunities depends on a strong cultural sector that is supported socially and financially by municipal leadership. When the arts thrive, our city thrives, economically, socially, and creatively.

We look forward to continuing our collaboration with Creative Calgary, municipal government, and community partners to ensure that Calgary's arts and culture sector remains resilient, sustainable, and globally connected.

*Thank you for your time.*

A handwritten signature in black ink, appearing to read "Colleen Krueger", with a stylized, flowing script.

Colleen Krueger  
Executive Director of Music Calgary

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