



September 24, 2025

To Whom It May Concern,

Big Brothers Big Sisters of Calgary and Area is proud to provide this letter of support for Creative Calgary and their advocacy efforts to strengthen Calgary's arts and culture sector. We believe that a thriving creative community is essential to building a vibrant, inclusive, and resilient city—one where all young people have the opportunity to reach their full potential.

As an organization dedicated to empowering youth through mentorship, Big Brothers Big Sisters of Calgary and Area recognizes the transformative impact of arts and culture on young lives. Creative experiences help build confidence, spark imagination, and offer safe spaces for self-expression, especially for children and youth navigating adversity. Through storytelling, performance, and artistic engagement, young people can explore their identities, connect with others, and envision new possibilities for their future.

Creative Calgary's advocacy for a robust and inclusive arts sector aligns with our commitment to fostering resilience and belonging among youth. By championing investment in the arts and amplifying diverse voices, Creative Calgary contributes to a city where all young people, regardless of background, can access opportunities to grow, connect, and thrive. Their work strengthens the cultural fabric of Calgary and supports the kind of inclusive community-building that is central to our mission.

We look forward to continuing to collaborate with community partners like Creative Calgary to uplift young people and enrich the social fabric of our city.

Sincerely,



Ken Lima-Coelho
President and CEO
Big Brothers Big Sisters of Calgary and Area