

September 4, 2025

To Whom It May Concern,

RBC is pleased to provide a letter of support for Creative Calgary in their advocacy efforts for the arts and culture sector in Calgary and to emphasize the crucial importance of arts and culture in the creation of a vibrant and resilient city.

Arts and culture play a vital role in driving growth for the city. It strengthens connections, attracts talent, and creates an inclusive community where people want to live and work.

RBC is committed to helping clients thrive and communities prosper, supporting strategic initiatives that make a measurable impact on society, the environment and the economy. RBC is a long-standing supporter of the arts, including music, theatre, dance, literature and film.

We look forward to working with the municipal government and community partners to strengthen and grow this important sector.

Sincerely,

Jerilynn Daniels

Regional Director, Community Marketing & Citizenship

RBC