

September 12, 2025

To Whom It May Concern,

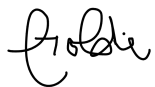
On behalf of Alberta University of the Arts (AUArts), I am pleased to offer our support of Creative Calgary in their advocacy efforts for the arts and culture sector in Calgary and the importance of arts and culture in a vibrant and resilient city.

The arts and culture community in Calgary is a diverse and evolving source of inspiration, enrichment, partnership and growth. Across public, private and non-profit sectors, arts and culture is seen embedded and distinct in Calgary. In community, the prevalence of the arts is seen in public displays, programs and partnerships with several businesses and organizations. Creative industries and media are large economic contributors in our city, creating opportunities and growth for Calgary.

AUArts is entering its centennial in 2026, and as one of four universities dedicated to art, craft and design in Canada, we are proud to have our history and future in Calgary. The arts and culture community in Calgary has grown and evolved over time, as has AUArts. As we look towards our centennial and beyond, our Calgary community is essential, as partners aligned in our steadfast belief in the vital role of art, craft and design in society. As a Post-Secondary institution, we are committed to leading education and research in creative practices, and the arts and culture sector in Calgary is one in which we are both an active member and partner. This sector contributes greatly to enriching communities and economy in Calgary.

We look forward to continuing and deepening our relationships and efforts with community, industry and government to strengthen and grow this important sector in Calgary.

Sincerely,



Dr. Janis Goldie
President and CEO