#ArtsVoteYYC

On October 18, Calgarians will be heading to the polls to elect the next Mayor and City Council. It is our individual and collective civic responsibility to step out and intentionally choose our candidates wisely.

The #ArtsVoteYYC Pledge and Advocacy Toolkit has been strategically designed to provide tools for you to advocate for the arts and be informed as a voter during the election campaign.

1. Take The #ArtsVoteYYC Pledge

Pledge to vote, share the issues that you care about, and ask others to join! Visit **creativecalgary.org** to pledge your vote.

"As a Calgarian, I believe a thriving, prosperous city must have a vibrant arts scene in order to succeed. City Council should work to foster a strong and inclusive arts sector, as well as find strategic ways to increase investment in the arts sector. On October 18, I pledge to vote with the arts in mind."

2. What does it mean to be a Creative Calgary?

As we move into a new, post-pandemic Calgary, it will be the Arts that H.E.A.L. us. Click **here** to read Creative Calgary's Case for the Arts.

3. Know your Candidates

Find out where Mayoral candidates and City Council candidates in your Ward stand on the arts with Creative Calgary's **Candidate Information**.

Arm yourself with arts-related questions for when candidates come knocking on your door. Or, don't wait for them to come to you. Write to Mayoral candidates and City Council candidates to let them know the arts are important to you. Click **here** for some key questions you can candidates about their position on the arts.

4. Plan your vote

Be ready to get out and vote. Make sure you know where, when and how to vote (and who you are going to vote for!).

- Click **here** for the most up-to-date list of candidates who are running in the Calgary 2021 General Election.
- Click **here** to for more information on where and when to vote, including Election Day and Advanced Poll Days.
- Click **here** to find out who is eligible to vote and what to bring when you go to vote.

5. Promote the vote

Show your friends, family, and colleagues that you support a creative Calgary and spread awareness about the campaign using these handy 'digital lawn signs' and tools.

USE THE #ArtsVoteYYC HASHTAG

Email Signatures
Tell your friends, family and colleagues about the campaign with **these** email signature banner images.

Facebook Proile Picture Frames
Show your support for #ArtsVoteYYC by using the Creative Calgary **Facebook** profile picture frames. Here's a step-by-step on where to find them.

- Hover the mouse over your existing profile picture. The Update Profile Picture button appears.
- Click the Update Profile Picture button. The Update Profile Picture window appears. Across the top are three options: Upload Photo, Add Frame, and Edit Thumbnail (indicated by a pencil icon). The bottom part of this menu displays photos that are already on Facebook that you may want to choose as your profile picture.
- Select Add Frame. An interface for choosing frames appears. You can use the search box at the top of the interface to search for "Creative Calgary".
- When you're happy with your frame, click Use as Profile Picture. By default, Facebook has frames expire after one week, meaning that after a week your picture will go back to its frame-less state. You can change how long your frame will stick around using the drop-down menu next to the blue Use as Profile Picture button.

Social Media Graphics

Click **here** to get access to our social media graphics.

Postcard
Click **here** to get access to our digital postcard.

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