



August 22, 2025

Letter of Support – Creative Calgary

On behalf of Silvera for Seniors, I am pleased to express our strong support for Creative Calgary and its advocacy efforts to champion the arts and culture sector in Calgary. We recognize the crucial role arts and culture play in shaping a vibrant, resilient city, one that includes and celebrates seniors as active participants.

At Silvera, arts and culture are a cornerstone of our Life, Learning & Leisure (LLL) program. Through our Silvera Artists pillar, we help residents “find the artist within” by inspiring creativity, self-expression, and personal discovery. These experiences foster confidence, curiosity, and fulfillment, while building meaningful connections both within Silvera communities and with Calgary’s wider arts community. By linking resident artists with professional artists, local arts organizations, and educational institutions, we deepen belonging and prove that creativity has no age limit.

At Silvera, we believe that arts and culture contribute significantly to Calgary’s quality of life, spirit, and identity. They connect people across generations, spark curiosity, and strengthen community bonds. For seniors in particular, the arts provide essential pathways to engagement and wellness, supporting emotional, intellectual, and social well-being.

Silvera residents often face barriers in accessing paid cultural events, which makes inclusive, accessible arts programming all the more vital. We value the opportunities Creative Calgary helps create opportunities that keep seniors and older adults engaged, inspired, and connected to the broader community.

We look forward to hearing about the work of the municipal government, Creative Calgary, and other community partners as they collaborate to strengthen and grow this essential sector. Their work will ensure that arts and culture remain central to Calgary’s vitality and to the lives of all who call this city home – especially seniors!

Warm regards,

A handwritten signature in black ink that reads 'N Maillot'.

Nadine Maillot

Senior Manager, Service Innovation & Partnership Engagement

Live with us.
Work with us.
Invest in us.

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