



www.CIFFcalgary.ca

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August 7th, 2025

To Whom It May Concern,

On behalf of the Calgary International Film Festival (CIFF), I am pleased to offer my strong support for Creative Calgary and their ongoing advocacy for the arts and culture sector in our city. Their efforts have been essential in ensuring a vibrant, sustainable creative landscape, and we are deeply grateful for their leadership.

Arts and culture are central to Calgary's identity. They enrich our quality of life, foster connection and dialogue, and bring meaning and vitality to our streets and communities. At a time when our city is navigating both tremendous challenges and exciting opportunities, the role of the arts in building a resilient, imaginative, and forward-looking Calgary is more crucial than ever.

As CIFF moves through a once-in-a-generation transformation—including a new downtown venue constellation and exploration of how we protect cinema in the core of Calgary—we are acutely aware of the importance of strong public investment and a unified cultural vision. The success of Creative Calgary's advocacy in increasing municipal support has already helped make our ambitious plans more achievable, and their continued efforts will be key to realizing a future where Calgary's creative sector thrives at scale.

We look forward to working with Creative Calgary, municipal leaders, and our community partners to ensure the ongoing growth and sustainability of Calgary's arts and culture sector.

Sincerely,

A handwritten signature in black ink, appearing to read "KP", with a stylized flourish at the end.

Katherine Penhale
Executive Director
Calgary International Film Festival

