



August 30, 2025

To Whom It May Concern,

On behalf of Heritage Park, I am pleased to offer our support for Creative Calgary in their advocacy efforts for the arts and culture sector in Calgary and to emphasize the crucial importance of arts and culture in shaping a vibrant and resilient city.

As a storytelling organization, Heritage Park sees first-hand the transformative power of the arts in connecting people to our shared history, values, and community spirit. Artistic expression gives depth and meaning to our city's cultural life, fostering creativity, inclusivity, and dialogue. From Métis jigging to Chinese calligraphy, Edwardian printmaking to Blackfoot pictographs, the arts illuminate who we are, where we've been, and where we are going.

Heritage Park is proud to be part of Calgary's arts and culture ecosystem, serving as a significant stage for developing and showcasing local creative talent. Our **Music in the Plaza summer series**, running for more than 15 years, each year provides local musicians a platform to share their artistry with the community. Similarly, our **National Indigenous Peoples Day Campfire Chats** showcase Indigenous artists and storytellers, deepening connections and fostering understanding. With over **650,000 annual visitors**, Heritage Park offers a powerful platform for Calgary's creative community to engage audiences at scale.

Supporting the arts is not only central to our mission—it is vital for Calgary's social and economic vitality. The arts drive cultural diversity, tourism, and creative industries while enriching quality of life. Municipal leadership in funding, policy, and promotional support is essential to ensure these benefits continue to flourish.

Heritage Park looks forward to working closely with the municipal government, Creative Calgary, and other community partners to strengthen and grow this essential sector, ensuring Calgary remains a thriving and dynamic cultural destination.

Sincerely,

A handwritten signature in black ink, appearing to read "Lindsey Green".

President & CEO  
Heritage Park